



BADRI

BADRI Solutions Corporate Profile

A BADRI Group Company



About Us

BADRI Solutions is a technology company of BADRI group, based in Dubai, UAE. It is engaged in technology consultancy and related services. We are proud to partner with our prestigious clients in Gulf Cooperation Council (GCC) countries Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates (UAE) and Pakistan.

We throughout the years have grown exponentially. Owing to our origin in actuarial sciences, we have developed special muscles in the arena of Analytics and Business Intelligence. In our journey we have acquired expertise across tools and platforms and have been recognized as one of the leading consultancy firms in the region.

Our strategic technology partnerships spanning over years and our technology service delivery have enabled our clients in becoming a dynamic enterprise, be it adoption of data driven decision making, streamlining of inefficient processes, cutting down cost of technology or operations and spotting new business opportunities.

Our partnership approach towards client relationship and focus on strengthening it is a key ingredient to a lasting client relation and our growth.



Vision

Solution architects strengthening our partners to optimize performance

Mission

We help our clients be the best version of themselves by fostering partnerships, challenging norms and providing cutting edge solutions. We inspire our people to constantly evolve and chase excellence with integrity in a diverse, exciting and growth-oriented culture.

BADRI Group of Companies

Timeline



September 2014: BADRI Management Consultancy DSO was established in Dubai, UAE



May 2016: BADRI Management Consultancy opened an office in Karachi, Pakistan



October 2017: BMC Insurance Mathematics LLC was set up in Dubai, UAE



March 2020: métier HR Consulting merged with BADRI Group of Companies



July 2019: BADRI Solutions was established in Karachi, Pakistan



Jan 2022: BADRI for Actuarial Services was established in KSA



May 2024: BADRI opened an office in Cairo, Egypt



August 2024: BADRI opened an office in London, UK



Our Geographical Footprint



Our Esteemed Global Clients

الوطنية للتأمين
Wataniya Insurance

ولاء
Walaa
شركة ولاء للتأمين التعاوني
Walaa Cooperative Insurance Co.

NGI
الفرقة الوطنية للتأمين العامة (ش.م.ع.)
NATIONAL GENERAL INSURANCE CO. (PSC)

ZURICH

RSAN

DNI
Dubai National Insurance
شركة دبي الوطنية للتأمين

Watania
Takaful

Aafiya
Managing your care process

Cigna

Bahrain Kuwait Insurance (B.S.C.) | gig
GULF INSURANCE GROUP

المظلة هيلثكير مانجمنت
ALMADALLAH
HEALTHCARE MANAGEMENT

تكاful الراجحي
Al Rajhi Takaful

BURUJ
بروج للتأمين التعاوني
BuruJ Cooperative Insurance

دارالتأمين
INSURANCE HOUSE
R.S.C. - 2008

Our Executive Team



Sibtain Naqvi

Head of Technology

Sibtain Naqvi is heading technology practice of BADRI Management Consultancy. The practice has its clients across Gulf Cooperation Council. He has more than 21+ years of experience in technology, industry solutions & systems development and consulting in capital markets of Pakistan, Insurance markets of GCC and software export for US, UK markets.

Shahpur began his professional career at BMA Asset Management. He then started his consulting practice in North America and has been in the industry for over 15 years. With a strong background in Data Management, Business Analysis, Project Management, Business Intelligence, Software Testing and Execution, Shahpur has a proven track record with large to mid-sized projects with different areas with banks such as Bank of America, TD Waterhouse, Bank of Montreal and Bank of Nova Scotia. Shahpur has a broad range of experience in the banking industry (Capital Markets, Risk Management, AML, Wealth and Data Governance Office).

Shahpur Agha

Head of Technology – Data Management Solutions



Adeel Ahmed

Senior BI Consultant



An experienced business intelligence specialist with more than fourteen years of experience, with a focus on Qlik products, and OBIEE development and implementation of BI solution. Proficiency in database architecture, SQL programming, and data modeling enables the development of complex dashboards and reports that generate insights for multiple departments, especially in the insurance industry. Competent in performance optimization and ETL process management to improve decision-making abilities. Devoted to providing useful insights by integrating data from many sources efficiently, assisting with critical business projects, and encouraging well-informed decision-making.

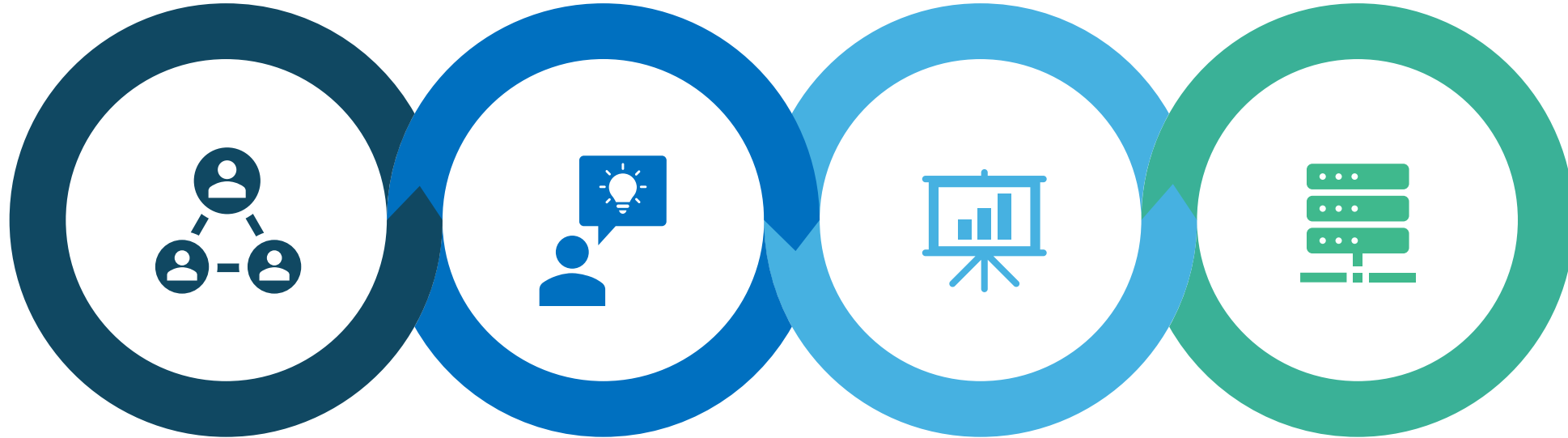
A highly skilled Data Professional with extensive experience in Azure offerings, including ADLS, Data Factory, and Synapse, as well as Microsoft Fabric. Demonstrated expertise in data management, visualization, and analytics, leveraging tools like Power BI and Qlik Sense to create interactive dashboards and reports. Proficient in SQL programming and data modeling, with a strong background in ETL processes and data quality assessments. Experienced in project management methodologies and collaboration with cross-functional teams to drive data-driven decision-making, particularly within the insurance sector.

Fabeha Waqas

Senior BI Consultant



What We Do



**Resource
Augmentation**

**BI Solution
Delivery**

**Ready-to-Deploy BI &
Analytics Dashboard**

**Data Management
Solution**

Staff Augmentation

We provide cost-effective staffing solutions for a wide array of data-driven initiatives, where businesses can tap into a pool of highly skilled individuals, without breaking the bank.

Our staffing jobs include:

- BI Experts
- IT Infrastructure Experts
- Project Managers
- Business Analysts
- Data Cleansing
- QA Testers
- Data Entry



Staff Augmentation

Real-World Scenarios that Staff Augmentation Solves



Short-Term Boost

Facing a tight deadline on a critical project?



Long-Term Expertise for Ongoing Success

Maintaining complex financial systems like those used in Banking, Insurance, or Investments requires ongoing upkeep.



Making Vendor Transition Easy

Staff augmentation can ease the transition by providing temporary IT staff with expertise in both your old and new systems.



Building Your Dream Team

Do you have a unique project requiring specific technology skills?



Our Expertise



Some of Our Key Dashboards



MotoSight - A Motor Insurance Dashboard



Medvantage - A Medical Insurance Dashboard



WriteRight - An Underwriting (UW) Dashboard



ClaimSure - A Claims Dashboard



SellWell - A Sales Dashboard

Prebuilt Dashboards Benefits



1

Efficiency & Speed

All essentials in one place for you. No more spending hours building dashboards from scratch or wrestling with complex data wrangling. Streamline the process, saving you precious hours and resources.



2

Actionable Intelligence

Data without context is just numbers on a screen. Our reports and dashboards add the "so what?" factor, transforming data into actionable insights.



3

Domain Expertise

You don't need a team of SME, data scientists, data engineers, BI tools specialist to create effective dashboards and reports. They are prebuilt for you.



4

Collaboration

No more confusion or misinterpretations, just shared understanding. Provide a consistent and standardized way to present information, fostering clear communication and collaboration across teams and departments.



5

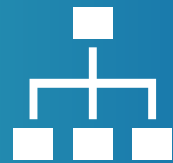
Building Blocks

Pre-built dashboards and reports aren't just timesavers, they're building blocks for the future. They provide a solid foundation to customize and expand upon.

Our Prebuilt Dashboard Includes



Essential
KPIs, Analysis, Reports



Data Model



Slicing & Dicing
Options



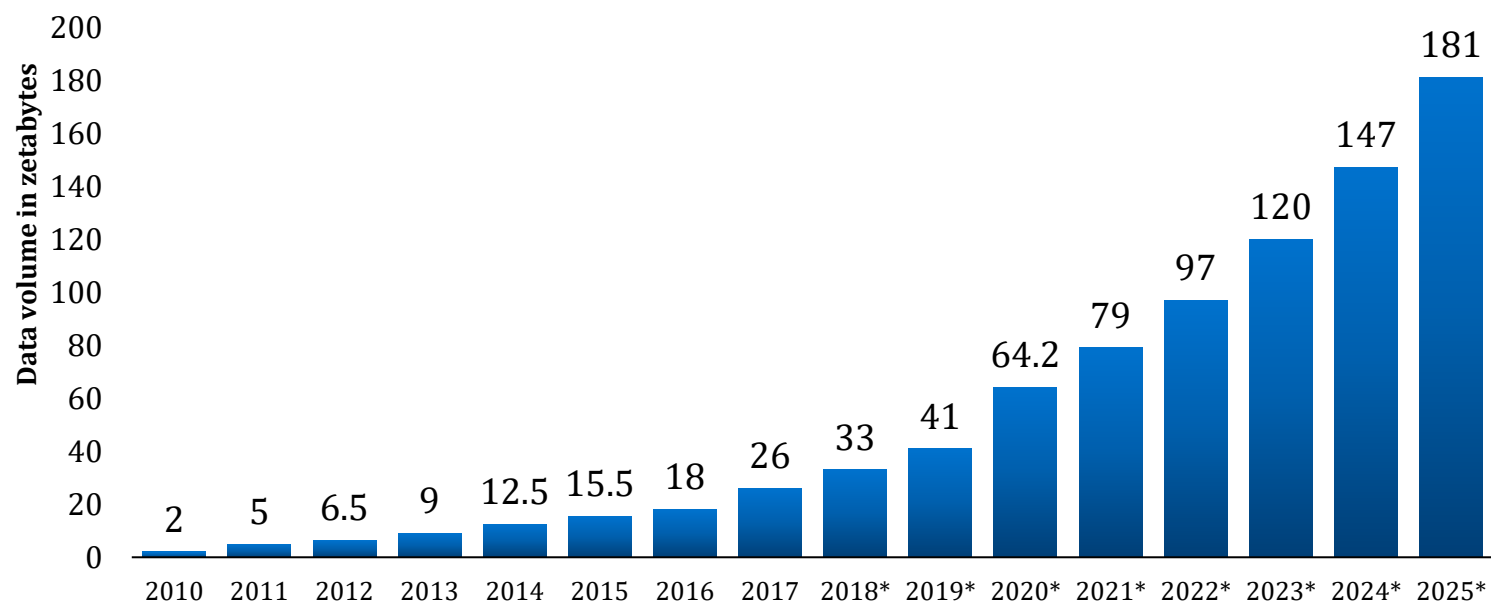
Source Code

Data Management



The Data Boom

We have seen an unprecedented surge in data volumes the last few years. This has led to new challenges in terms of quality, storage, processing, analysis and data governance at the enterprise level.



There is around 4.4bn TB of data being used today.

- Companies are dealing with issues of data integrity at an abnormal pace.
- Robust Data Management ensures that the data is accurate, consistent and reliable for further usage.

Compliance Requirements Growing for Data Management Frameworks

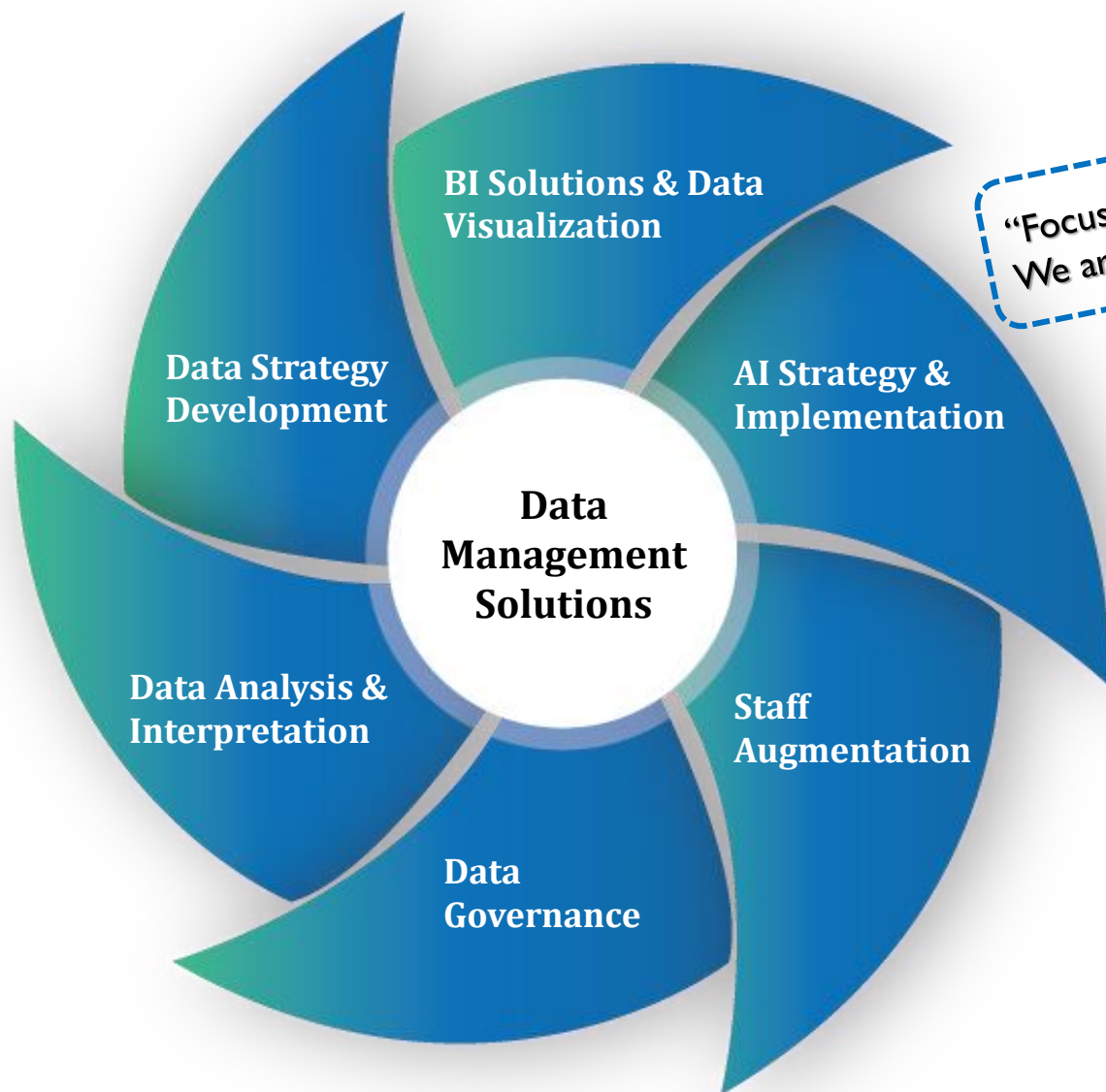
Regulators across the region are actively monitoring how data is managed across organizations:

- For e.g. Central Bank of UAE specifies the requirements the data management requirement in section 5 of the Model Management Standards issued in November 2022.
- In Saudi Arabia, the National Data Management Office (NDMO) and the Saudi Arabian Monetary Authority (SAMA) have recognized the importance of data governance and have swiftly adapted to the requirement, based on size of the organization. It is important to note the NDMO has issued Data Management Standards for implementing and governing effective data management practices across government entities.

As a result, there is a growing trend for clean and well managed data practices. There is explicit importance towards:



Our Solutions



“Focus is usually Only on Management.
We are where Data meets Management.”

Data Management – Framework

Input

- Policies & Standards
- Data Standardization
- Data Quality
- Data Cleansing
- Reference & Master Data
- Data Governance
- Business Intelligence



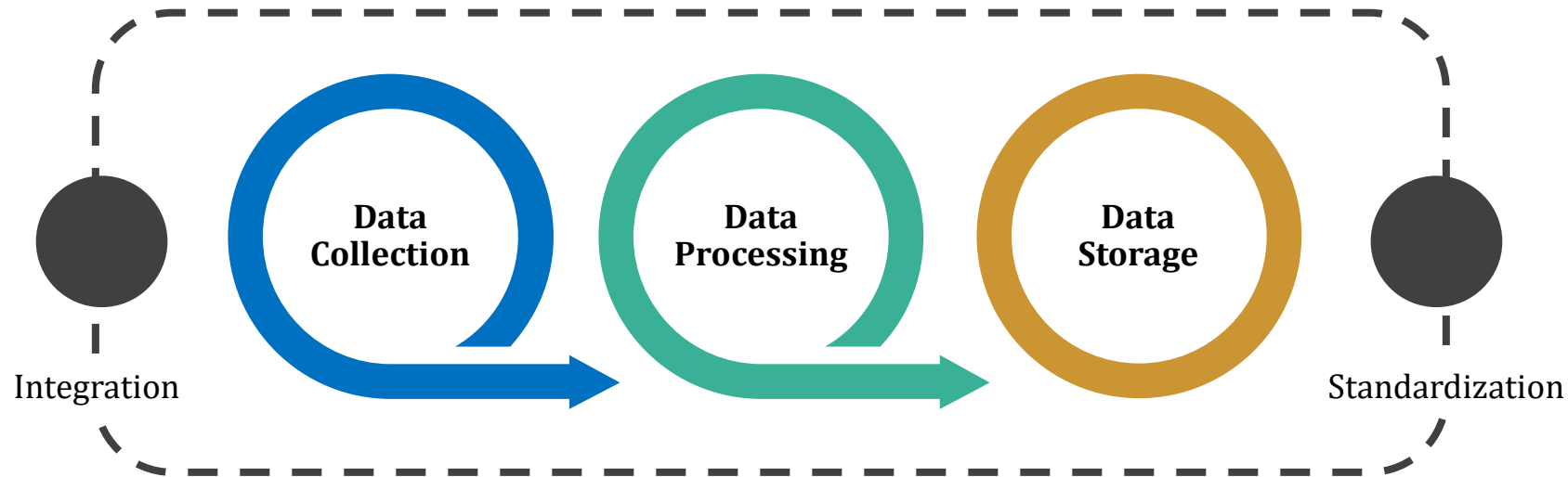
Output

- Improved Data Quality
- Better Reporting
- Less Manual Processing
- Regulatory Compliance
- Easier Decision-Making
- Competitive Advantage
- Enhanced Insights

- A robust Data Management Framework (DMF) is critical to achieve consistent data, manage risk, comply with regulatory requirements and improve decision making.

Data Strategy Development

We actively work with our clients to enhance their long-term data strategies. This includes Data Strategy Assessment, Technology and Architecture Recommendations, as well as establishing processes for Data Collection, Data Processing and Data Storage.

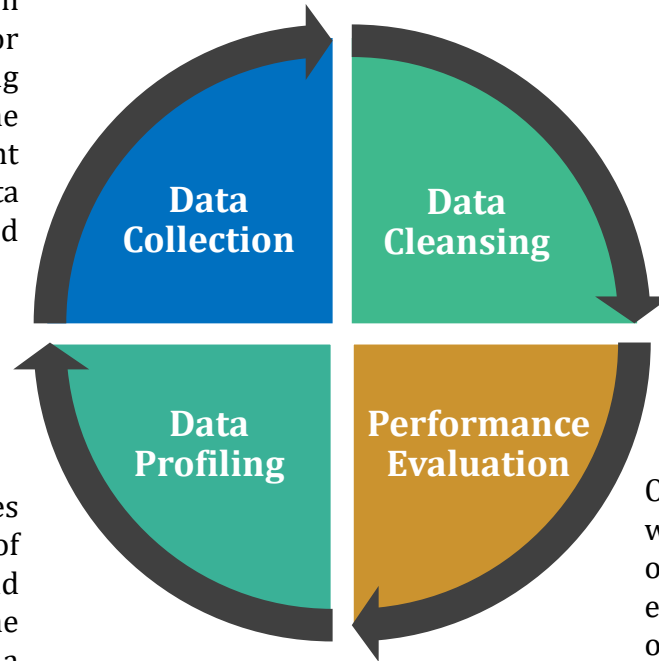


Data Analysis & Interpretation

We use advanced methodologies including statistical techniques and querying languages extracts to collect, cleanse and profile data from various client sources. We also utilize external market intelligence to enhance the information base of our clients.

Having robust data collection processes and tools are crucial for accurate insights and retrieving valuable information about the business. We ask the right questions and ensure the data collection process is streamlined appropriately.

Our data profiling techniques involve assessing the structure of the data, identifying patterns and evaluating the overall quality of the information. The goal is to gain a deep understanding of the data.



We offer data cleansing services which focus on the systematic identification and correction of errors. There is a growing demand for data cleansing, as it paves way for improved decision-making, operational efficiency and regulatory compliance.

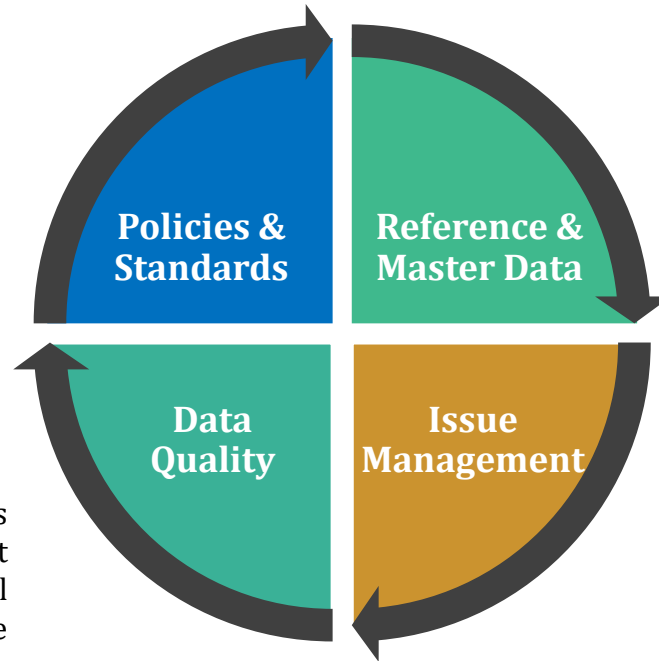
On the more strategic side of things, we drive the assessment of the overall current processes and efficiencies of data systems in the organization. We also identify opportunities and align them with organizational objectives.



Data Governance

We help companies establish/enhance a robust data governance framework that ensures enforcement of policies, standards and controls for data usage, data quality, master data management, security and compliance providing context for responsible and effective data management policies.

We help documenting all components within the data governance framework and establishing them as a process.



We help setup a repository for master data, including data glossaries, referential codes and catalogs.

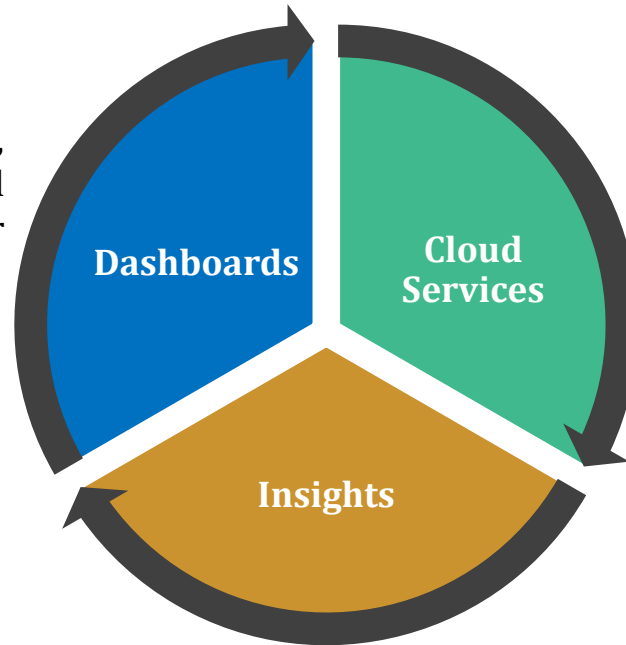
We establish rules and thresholds to achieve accurate and consistent data. Integrity of data is an integral part of the data governance framework.

Data Quality issues require handling. We believe in issue management as a critical mechanism for ensuring data quality issues are identified, tracked and resolved swiftly.

BI Solutions & Data Visualization

Our BI dashboards allow data driven decision making and an opportunity towards reengineering any inefficient processes, cutting down on cost and spotting new business opportunities.

Our BI experts offer prebuilt, as well as customized dashboards to meet our clients' visualization needs.



Our BI consulting service places a special emphasis on Cloud BI. We ensure your BI solutions are optimized, by leveraging popular cloud platforms for our clients.

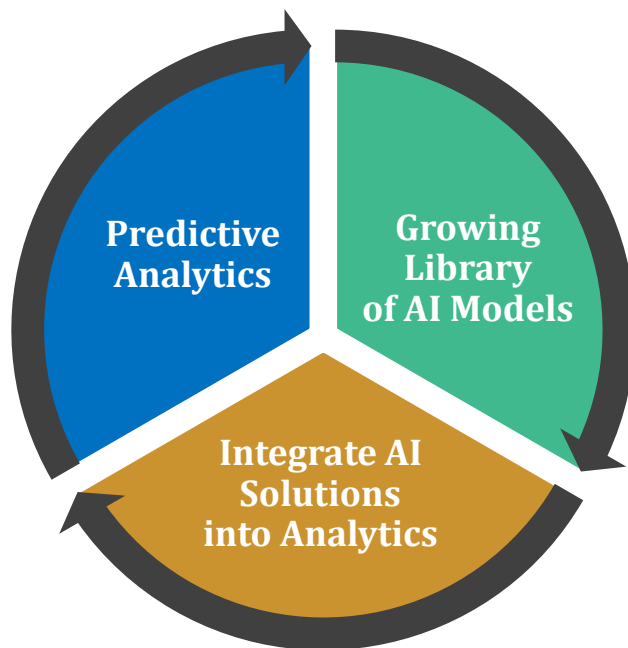
Transforming data into meaningful and strategic insights is the core of our BI service.



AI Strategy & Implementation

Our AI solutions offer efficiency and seamlessly integrate data, algorithms, and infrastructure thereby empowering organizations to make informed decisions, enhance efficiency, and stay competitive in the rapidly evolving technological landscape.

We apply statistical algorithms and machine learning models to identify the likelihood of future outcomes.

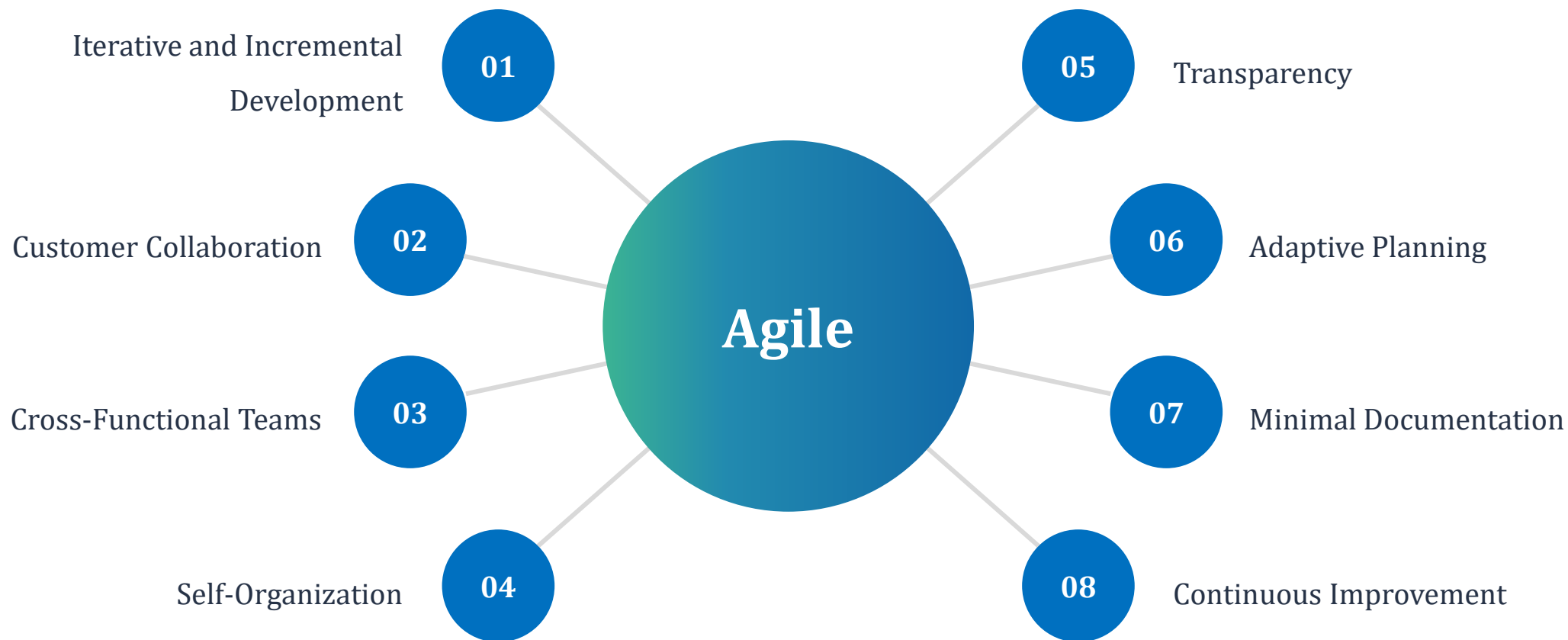


We offer a list of pre-built AI models for analytical needs. They can be used on a daily basis to understand and predict results.

We use third party data science, machine learning and generative AI platforms to provide advanced analytics for our clients.



Project Methodology – Our Agile Approach



Contact Us



Phone

+971 4 493 6666

+966 11 232 4112

+92 213 2602 212



Email & Website

info@badrisolutions.com

www.badrisolutions.com

UAE Office

2107 SIT Towers, PO Box 341486, Dubai
Silicon Oasis, Dubai, UAE

KSA Office

Office 36, King Abdulaziz Road, Ar Rabi,
Riyadh 13315

Karachi Office

7B-2-6, 7th Floor, Fakhri Trade Center,
Shahrah-e-Liaquat, New Chali, Karachi Pakistan

Lahore Office

POPCORN STUDIO Co-working Space Johar Town
59-B Khayaban e Firdousi, Block B, Phase 1,
Johar Town, Lahore

Egypt Office

E-Scapes IT Solutions 13 Makkah
St, Mohandiseen, Giza, Egypt

UK Office

c/o ARGenesis: Lloyds Building, 1 Lime
Street, London EC3M 7HA